

**Georgia Educational Audio Video Film/Technology Grant**  
***Powered by ESE Networks***

**Grant Application Submission:**

Local system CTAE Directors may apply from August 23, 2016 through February 1, 2017. Grants will be awarded throughout this timeframe as long as the funds are available.

**Submit to: [LPlan@doe.k12.ga.us](mailto:LPlan@doe.k12.ga.us)**

**Georgia Department of Education**  
**Career, Technical, and Agricultural Education Division**  
**1752 Twin Towers East**  
**Atlanta, GA 30334**

## Grant Description

Name of Grant:	Georgia Educational Audio Video Film/Technology Grant
Grant Application Submission:	Applications will be accepted from August 23, 2016, through February 1, 2017 <u>as long as the funds are available.</u>
Purpose:	To provide Career, Technical, and Agricultural Education (CTAE) high school and middle programs with the equipment, server storage capacity, and technical support that exposes CTAE students to learning opportunities in the Audio/Video Technology & Film Industry. <b>This grant is available for any CTAE Cluster Area.</b>
Option 1: Improving Student Engagement with the Audio Video Technology & Film Industry in any CTAE cluster area. <i>(Includes "Educational Package" – see Appendix A)</i>	<p>Through various CTAE cluster area activities:</p> <ul style="list-style-type: none"> <li>▪ Record Lesson Plans for Instructional Use</li> <li>▪ Create/Develop Marketing Tools (to include Public Service Announcements)</li> <li>▪ Prepare Career and Technical Student Organization (CTSO) Videos for Competitive Event Preparation</li> <li>▪ Record Professional Learning Activities for Instructional Use</li> <li>▪ Complete other Audio Video Technology &amp; Film Related Activities</li> </ul> <ul style="list-style-type: none"> <li>• <i>All audio video technology &amp; film activities must be conducted in accordance with CTAE students and supervised by CTAE instructors.</i></li> <li>• <i>Selected recorded content will be uploaded to the GaDOE CLOUD. See "Acceptance of Terms" for additional information.</i></li> </ul>
Option 2: Implementation of New Audio Video Technology & Film <b>Applications</b> Pathway <i>(Includes "Educational Package" – see Appendix A)</i>	<p>Provides CTAE students with real world applications in the Audio Video Technology &amp; Film Industry.</p> <p>Course Titles and Course Numbers:</p> <ul style="list-style-type: none"> <li>▪ Audio and Video Technology and Film I: 10.51810</li> <li>▪ Audio-Video Technology and Film II: 10.51910</li> <li>▪ Broadcast Video Production Applications: 10.51410</li> </ul> <ul style="list-style-type: none"> <li>• <i>All application experiences must be completed by CTAE students and supervised by AVTF Instructors.</i></li> <li>• <i>Selected recorded content will be uploaded to the GaDOE CLOUD. See Assurances Page of Grant for additional information.</i></li> </ul> <p>Curriculum link:</p>

	<a href="http://www.gadoe.org/Curriculum-Instruction-and-Assessment/CTAE/Pages/cluster-AAVTC.aspx">http://www.gadoe.org/Curriculum-Instruction-and-Assessment/CTAE/Pages/cluster-AAVTC.aspx</a>
Eligible Populations:	All high school or middle school CTAE cluster areas
Grant Assistance:	<p>Chad Pruitt, Education Program Specialist  <a href="mailto:CPruitt@doe.k12.ga.us">CPruitt@doe.k12.ga.us</a>  (470) 755-4629</p> <p>Mamie Hanson, Technical Skill Attainment and State Grants  <a href="mailto:mhanson@doe.k12.ga.us">mhanson@doe.k12.ga.us</a>  (404) 657-6279</p>
Range of Grant Awards:	Equipment, training and support valued at \$30,000.
Grant Period:	FY 2017 – 2018 (July 1, 2016 to June 30, 2018)
Estimated Program Start Date:	September 1, 2016
Submission Requirements:	All completed applications must be submitted to <a href="mailto:Lplan@doe.k12.ga.us">Lplan@doe.k12.ga.us</a> .
Grant Notifications:	Grants will be awarded throughout this timeframe (August 23, 2016 – February 1, 2017) as long as the funds are available. Applicants will be notified of status after application has been reviewed and evaluated.

# Georgia Educational Audio Video Film/Technology Grant

## Select option 1 or option 2:

**Option 1:** Improving Student Engagement with the Audio Video Technology & Film Industry (high school and middle school CTAE Programs)

- Record Lesson Plans for Instructional Use
- Create/Develop Marketing Tools (to include Public Service Announcements)
- Prepare Career and Technical Student Organization (CTSO) Videos for Competitive Event Preparation
- Record Professional Learning Activities for Instructional Use
- Complete other Audio Video Technology & Film Related Activities

**Option 2:** Implementation of New Audio Video Technology & Film **Applications** Pathway (high school CTAE Programs)

Curriculum Link: <http://www.gadoe.org/Curriculum-Instruction-and-Assessment/CTAE/Pages/cluster-AAVTC.aspx>

- New Audio Video Technology & Film Pathway

System Name:

LEA System Number:

School Name:

School Number:

### **CTAE Director Contact Information**

Name:

Title:

Telephone Number:

Email Address:

**Executive Summary** (Based on above selection, please provide a brief description of proposed project activities) *500 Word Limit:*

Insert text here:

**Local Investment** (What resources have been/will be invested locally to support implementation of above referenced activity?) *250 Word Limit*

Insert text here:

<b>Project Readiness</b> (Assuming this application is approved, please answer the questions below to determine if project described is ready to proceed.)	
Full-time staff member has been identified to facilitate grant implementation for FY2017 and FY2018? <input type="checkbox"/> YES <input type="checkbox"/> NO	Part-time staff member has been identified to facilitate grant implementation for FY2017 and FY2018? <input type="checkbox"/> YES <input type="checkbox"/> NO
<b>Appropriate/Adequate Space</b> (Is adequate space available to house equipment and to provide related classes during the FY2017 and FY2018 school years?) <input type="checkbox"/> YES <input type="checkbox"/> NO	
<b><u>Project Lead Information</u></b> Name: Job Title: Role in Project: Telephone Number: Email Address:	
<b><u>Other Project Team Member (Optional)</u></b> Name: Job Title: Role in Project: Telephone Number: Email Address:	
<b>Project Impact</b> (Please describe the significance or potential contribution this grant proposal could offer your CTAE program. How can it impact CTAE student achievement or increase student preparedness for Audio Video Technology & Film career opportunities?) <i>250 word limit:</i>  Insert text here:	
<b>Implementation Strategy</b>	
Briefly describe the application's alignment with the school's CTAE Strategic Plan. <i>250 Word Limit:</i>  Insert text here:	
Briefly describe how this application will garner support with local business and industry partners to support CTAE student work experiences. <i>250 Word Limit:</i>  Insert text here:	

## Acceptance of Terms

Submission of a grant application and/or acceptance of grant funds requires the acceptance of the following terms:

Approved grant recipients will be provided with a license agreement defining the services to be provided by ESE Networks, Inc. and the recipient school. Under this agreement, the school will receive audio/video technology and film equipment, access to up to 1 TB of cloud-based data storage, and training and technical support services.

Virtual training will be scheduled by ESE Networks, Inc. staff, and will be delivered within two weeks of the receipt equipment.

Recipient schools will design and implement digital content which satisfies the minimum requirements for placement on the ESE Networks, Inc., website and searchable map.

Recipient schools will produce and upload at least one curriculum video per week throughout the two-year active grant period.

Recipient schools will respond to all ESE Networks, Inc. surveys and other requests for information. Schools will provide all information and data necessary for the completion of monitoring, audit, and other oversight activities as required by the Georgia Department of Education.

Recipient schools will use their respective asset management practices for all equipment received during the lifetime of the grant. At a minimum, received equipment shall be tagged and inventories and made available for visual inspection during any CTAE Monitoring & Risk Assessment Reviews.

Schools may seek renewal of the license agreement with ESE Networks, but will not be provided additional grant funds beyond the initial award.

Recipient schools will remit received grant funds to ESE Networks, Inc. within 30 days upon receipt of invoice for services rendered and goods delivered. Grant funds are available solely for the remittance of payment to ESE Networks, Inc. Grant funds will not be made available for any other purpose but the remittance of payment to ESE Networks, Inc. Payment to ESE Networks, Inc. must be remitted in full.

**AGREE/ACCEPT**

*I certify to the best of my knowledge that I am authorized to make this request on behalf of the educational system and school:*

*Superintendent Name:*

*Superintendent Signature:*

*CTAE Director Name:*

*CTAE Director Signature:*

*Principal Name:*

*Principal Signature:*

**APPENDIX "A"**

Educational Package	QTY	
Sony PXW-X70 HD Camcorders	1	
Sony RM-VPR1 Remote	1	
Sony UWP-71 UHF Wireless Kit	1	
Camera Case	1	
Benro Tripod and Bag	1	
Headphones	1	
Performance PC Encoder	1	
Adobe Creative Cloud 2 year license	1	
IPad Mini Tablet	3	
ESE IPad Tripod	3	
ESE IPad Case	3	
ESE IPad Mic	3	
24/7 Tech Support		
Education Video Cloud Portal		
ESE Web Platform/TV Network		
Regional Hands-on Training		
One-on-one Virtual Training		
<b>TOTAL</b>		<b>\$30,000</b>

**ESE Contact Information**

Blake Coty, ESE Networks

[bcoty@esenetworks.com](mailto:bcoty@esenetworks.com)

(770) 712-7809

**APPENDIX "B"**  
**Georgia Educational Audio Video Film/Technology Grant**  
**SCORING RUBRIC FOR OPTIONS 1 & 2**

Using the following rubric, reviewers will assign numerical scores and prepare comments. The review team will meet to determine consensus.

Activity	Level 3 Meets All Criteria	Level 2 Meets Some Criteria	Level 1 Meets Few or No Criteria	Points Awarded
<b>Executive Summary</b>  20 points	Proposed project activities are clearly and thoroughly defined  20-15 points	A limited description is provided of proposed project activities  14-6 points	Proposed project activities are not clearly defined  5-0 points	
<b>Local Investment</b>  20 points	Current resources or proposed resources are clearly and thoroughly identified  20-15 points	A limited description of current resources or proposed resources are identified  14-6 points	Current resources or proposed resources are not clearly identified  5-0 points	
<b>Project Readiness</b>  20 points	Applicant identified full-time or part-time staff member, has adequate space available to implement project and provided contact information for project lead  20-15 points	Applicant provided limited requested information in reference to full-time or part-time staff member, adequate space and contact information for project lead  14-6 points	Applicant provided little to no requested information in reference to full-time or part-time staff member, adequate space and contact information for project lead  5-0 points	
<b>Project Impact</b>  20 points	Significance or potential contribution to CTAE Program was clearly and thoroughly defined  20-15 points	A limited description of the significance or potential contribution to CTAE Program was defined  14-6 points	Significance or potential contribution to CTAE Program was not clearly defined  5-0 points	
<b>Implementation Strategy</b>  20 points	An implementation strategy was clearly and thoroughly defined  20-15 points	A limited implementation strategy was defined  14-6 points	The implementation strategy was not clearly defined  5-0 points	
				<b>Total Points:</b>
System Name:		System Number:	Evaluator:	